



CURRICULUM VITAE

Naomi Lockett

Contact Details

Telephone : +44 (0) 1634 366 300
Mobile : +44 (0) 788 750 8249
E-mail : nl@tmcmarine.com
Location : Medway

Professional Memberships and Qualifications

- International Association of Emergency Management (IAEM) - 2014-2018
- International Association of Public Participation (IAP2)- 2015-2017
- National Diploma in Intelligence Analysis- 2013
- Auckland University- 1985
- Bachelor of Arts (social anthropology/geography)

Training and Development

IAP2 Engagement Methods	2017
Maritime New Zealand Senior Regional Oil Spill Responder	2017
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Emergency Management Public Affairs (EMPA) Conference	2017
Australia and New Zealand Disaster Management Conference	2017
GNS Tsunami	2016
NZ Red Cross Psychosocial First Aid course	2016
Emergency Management Public Affairs (EMPA) Conference (presenter)	2016
IAP2 Engagement Essentials	2015
Massey University Emergency Management Institute	2015
FEMA (USA) Certificate of Achievement	2014
Emergency Operations Centre Foundation & Intermediate	2014
Emergency Management Public Affairs (EMPA) Conference	2014
Ministry of Civil Defence Emergency Management Public Information Manager	2014
NZ Red Cross First Aid certificate	2014-2018
4WD/Emergency Response Driver training	2016
Health and Safety Representative (S19G HSE Act 1992) Stage1,2 & 3	2014-2018
CERT Tactical Communications	2015



Employment History

TMC Marine Consultants Ltd- Consultant/Cargo surveyor

2018 – Present

Key Responsibilities:

- To provide cargo surveying on a wide variety of commodities under claim or interest on behalf of shippers, carriers, consignees and/or their respective insurers.
- To assist on distressed cargo operations, General Average surveying, administration and co-ordination in marine casualties.
- To provide marine consultancy services to co-ordinate shoreline/oil spill response activities and undertake community engagement/liason with local authorities and community interests
- To provide consultancy services for strategic marketing and communications development

Emergency Management Bay of Plenty (EMBOP) 2016 - 2018

Emergency Management Advisor - Community Resilience

Role Function:

To assist in the development of strategies, tools and programmes of work that support building community and organisational resilience. The role has two distinct components of operation, a BAU component that revolves around relationship management and planning and a response component, implementing procedures and adapting to the requirements of a response.

Key Responsibilities:

- Civil Defence Emergency Management – To contribute to projects and planning and delivery of activities to ensure efficacy of operations. To provide emergency management support and advice during non CDEM emergencies in regards to specifically public education & information management and community engagement. In particular the development of strategies and plans to support higher levels of resilience in communities and effective response mechanisms
- Community Resilience - Build effective networks and relationships to empower and facilitate engagement in particular being culturally responsive (engaging with CALD communities) and vulnerable communities such as the aged or disabled community. Develop mechanisms that enable communities to provide information during emergency events to support response and decision making
- Volunteer Management – Work collaboratively with local authorities and volunteer organisations to define the need for volunteers during an emergency. Develop programmes of work to identify volunteer groups and how they can be used



(Volunteer Strategy) including maintaining systems to record, track, communicate with and train volunteers.

- Social media - Lead in the development, implementation and monitoring of social media strategies and platforms as well as proactively engage with communities with appropriate educational, preparedness and warning messages.
- Relationship Management - Establish and maintain effective and robust close working relationships with internal and external contacts.

Key Achievements:

- Successfully developed and implemented Community Resilience Strategy and Marae Emergency Preparedness Planning Implementation Strategies. Developed BOP CDEM Group Volunteer Strategy.
- Regionally co-ordinated Get Ready Week 2016 resulting in 20% increase in text/email subscriptions to alerting platform.
- Co-ordinated National Exercise/earthquake drill ShakeOut ranking second in the country for overall participation and engagement.
- Continuing to engage with diverse range of communities regionally to deliver community resilience strategy. In particular working with remote rural and culturally and linguistic diverse communities and tangata whenua.
- Successfully developed the BOP CDEM Group (regional) Social Media Strategy and managed and maintained all social media platforms to ensure communities understand and manage hazards. Successfully managed the BOPCDEM Facebook page (from 500 to 27000 likes), using social media during readiness and response phases. Facebook page referenced in international Facebook publication (referencing best practice) and currently highest ranked Civil Defence Facebook page in the country (per population)
- Successfully delivered Status Green for over 3 year, raising the profile of the Bay of Plenty CDEM Group.
- Successfully developed and implemented numerous communications plans for a range of events including the National launch of cell-broadcasting alerting platform.
- Curriculum Vitae – Naomi Lockett
- National CDEM sector subject matter expert for the development of national PIM strategy and nationwide PIM training programme.
- National Public Education Reference Group representative for the Bay of Plenty
- Deployed for Kaikoura Earthquake into role of National PIM.
- Awarded international EMPA award for excellence in Emergency Communication (Readiness and Resilience)

BOP CDEM Group 2014 - 2015

Emergency Management Coordinator - Community Resilience

Role Function:

To provide coordination, advice and support to Group Emergency Management staff. To lead and champion approaches to increase levels of engagement, preparedness and resilience across communities in the Bay of Plenty. To develop and influence programmes of work to



provide public education, develop and engage with online communities, develop the regions capacity to engage with volunteers and strengthen community resilience.

Key Responsibilities:

- Civil Defence Emergency Management – To contribute to projects in the GEMO and planning and delivery of activities to ensure efficacy of GECC operations. To provide emergency management support and advice during non CDEM emergencies.
- Community Resilience - Develop, implement and monitor initiatives to increase community resilience. Build effective networks and relationships to empower and facilitate engagement. Develop mechanisms that enable communities to provide information during emergency events to support response and decision making
- Public Education - Lead in the development, implementation and monitoring of an integrated Public Education Strategy and collaborate with the CDEM Group in planning, implementation and evaluation of a Public Education Plan.
- Volunteer Management – Work collaboratively with local authorities and volunteer organisations to define the need for volunteers during an emergency. Develop programmes of work to identify volunteer groups and how they can be used (Volunteer Strategy) including maintaining systems to record, track, communicate with and train volunteers.
- Social media - Lead in the development, implementation and monitoring of social media as well as proactively engage with communities with appropriate educational, preparedness and warning messages.
- Relationship Management - Establish and maintain close working relationships with internal and external contacts.
- Corporate contribution – Promote and implement the BOPRC values of mana, kotahi and wahanau. Recognise individual responsibility for H&S as well as meet statutory responsibilities.

Key Achievements:

- Successfully built and maintained relationships across public sectors including participation in COBOP (cultural and social clusters), Public Health Provider and volunteer forums.
- Coordinated activities for Get Ready week 2014 resulting in 20% increase in text/email subscriptions to alerting platform.
- Successful recruitment and mentoring of CDEM summer student in 2015
- Establishment of regional Public Education Reference Group in BOP
- Delivery of EOC foundation & Intermediate courses within BOPRC and externally.
- Successfully promoted the BOPCDEM Facebook page from 500 to 5000 likes, using social media during readiness and response phases. Facebook page nominated for ALGIM award.
- Successfully delivered Status Green for over a year, raising the profile of the Bay of Plenty CDEM Group.
- National CDEM sector representative on ShakeOut planning team.
- Duty Manager during Cyclone Pam and Berth 7 oil spill as well as successfully managed several severe weather related incidents.



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- Successful application to MCDEM Resilience Fund for development of Marae Preparedness Project.
 - Trained Health and Safety Representative (Transport, CDEM, Communications and CE's Office) and member of BOPRC H&S Committee.
 - National Public Education Reference Group representative for the Bay of Plenty